



Katrina Perekrestenko

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Education

Art Institute of Seattle
1998 – 1999

University of Idaho Moscow, ID
Bachelor of Fine Arts, *cum laude*
Graphic and Web Design
May 2000 – May 2002

School of Visual Concepts
Intro to Actionscripting, 2006

Seattle Central Community College
A.A. Degree
1993 – 1995

Skills

Print projects from concept to production, i.e. logos, ads, packaging, and long format books.

Office management in bookkeeping, advertising and marketing basics and working with vendors from all types of media outlets.

Web Design and Development. Create site architecture, SEO, email campaigns, online class development, and maintenance/training.

Artistic passions. Photography, digital imaging and editing, artist books, drawing, and painting.

Software

- Experience with both PC and Mac platforms.
- Adobe Illustrator, ImageReady, InDesign, and PhotoShop CS4.
- HTML and CSS, familiar with Javascript.

- Macromedia Contribute, Dreamweaver, Fireworks, Freehand and Flash 8.
- Microsoft Office Suite

Experience

Eddie Bauer Corporate, Bellevue
Retail Designer

2006 – present

- Create emotional store experiences that reinforce the brand.
- Collaborate on high level seasonal concepts to the actual store execution of windows, interior graphics, marketing collateral, and packaging.
- Work with freelancers, production, and project management to deliver quality design in a fast-paced environment.

Creative Breath Designs, Seattle
Owner, Web/Graphic Designer

2004 – 2006

- Clients included REI, Eddie Bauer, and PATH.
- Design and oversee websites and print projects from concept to production.

P.S. Media, Inc., Kennewick
Web/Graphic Designer

2003 – 2004

- Design and oversee websites and print projects from concept to production.
- Develop marketing plan for P.S. Media that included a website, e-newsletters, and other collateral.

CTI Lab, University of ID, Moscow
Information Designer

2001 – 2002

- Site design and implementation of web sites for online University courses.

Katushka Card Company, Seattle
Office Manager/Bookkeeper

1997 – 2000

- Create and implement a successful marketing campaign.
- Office responsibilities include: payroll, trade show coordination/attendance, and overseeing sales representatives.

Planned Parenthood of Western WA,
Grant Assistant

1995 – 1998

- Develop, implement, and deliver reproductive health curriculum in middle schools.
- Perform all necessary office duties such as evaluation reports and grant writing.

Education Secretary

- Provide exceptional customer service and administrative support for the department.

Coalition for AIDS Peer Education (CAPE), Seattle
Training Coordinator

1993 – 1996

- Develop and deliver HIV/AIDS awareness training to over 200 participants.
- Organize the 1995 National Peer Educator Conference.

CAPE Graduate

- Provide HIV/AIDS awareness training in the community.
- Editor, writer, and layout designer for CAPE newsletter.