



Katrina Perekrestenko

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Summary

Highly skilled graphic designer with over a decade of experience of bringing concepts to reality. I have an ability to balance creativity with logistics to deliver high impact design on time and on budget.

Skills

- Expertise in Adobe CC focusing on InDesign, Illustrator, and Photoshop.
- HTML and CSS using Dreamweaver.
- Working knowledge of Microsoft Office, MailChimp, Weebly, and Trello.
- Strong art and photography background including photo shoot direction.

Qualifications

- Developed high level brand work including new type and style guides.
- Placed second in PPI Print Rocks Awards 2013 for a designing a complex direct mail campaign to win back 250,000 lapsed customers.
- Designed and oversaw enhanced store brand experience for Eddie Bauer Outlet stores which increased sales.

Experience

Creative Breath, Seattle

2004 – 2006, 2014 – present

Owner, Web/Graphic Designer

- Graphic and web design specializing in non-profits, small business, and the arts.
- Clients included PATH, REI, WinSome Design, and Eddie Bauer.

Eddie Bauer Corporate, Bellevue

2006 – 2014

Retail Designer

- Created retail experiences that tell the story of the brand through store exterior/interior graphics and marketing collateral.
- Consistently met deadlines while working on 10 projects or more at a time.
- Directed freelancers and in-house production to meet tight deadlines and budgets.

P.S. Media, Inc., Kennewick

2003 – 2004

Web/Graphic Designer

- Designed websites and print projects from concept to production.

CTI Lab, University of ID, Moscow

2001 – 2002

Information Designer

- Site design and implementation of web sites for on-line University courses.

Katushka Card Company, Seattle

1997 – 2000

Office Manager/ Bookkeeper

- Payroll, trade show coordination/attendance, and oversaw sales representatives.

Planned Parenthood of Western WA, Seattle

1995 – 1998

Grant Assistant

- Developed, implemented, and delivered reproductive health curriculum in middle schools.
- Performed all necessary office duties such as evaluation reports and grant writing.

Coalition for AIDS Peer Education (CAPE), Seattle

1993 – 1996

CAPE Graduate Educator, Training Coordinator

- Organized the 1995 National Peer Educator Conference.
- Provided HIV/AIDS awareness training in the community.

Education

- B.F.A. with an emphasis in Graphic and Web Design. University of Idaho, Moscow.
- Art Institute of Seattle.
- A.A. Degree, Seattle Central Community College.